

Digital Communications 3rd Quarterly Report 2019



Most Viewed Pages (Aside from Landings)



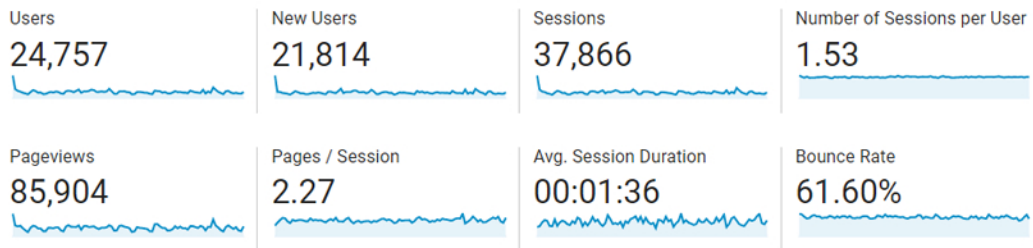
Waste Collection
5,485 views
6.39%



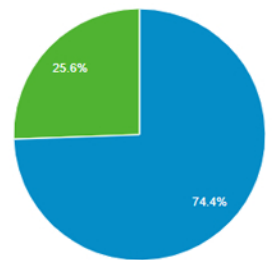
Pool
4,989
5.81%



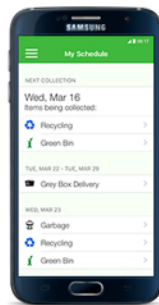
Employment
4,958
5.77%



■ New Visitor ■ Returning Visitor



Newsletter & App Sign Ups



Recollect
2,412 Addresses Searched
979 Reminders
980 Downloads



328 Signed Up

Facebook: Most Engaging Posts



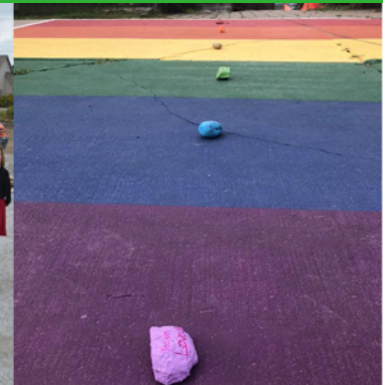
Central Bridge Grant
August 27, 2019
Impressions: 18099
Likes: 548
Shares: 45
Comments: 90



Pump Track
September 21, 2019
Impressions: 15751
Likes: 520
Shares: 42
Comments: 95



Hotel Groundbreaking
September 4, 2019
Impressions: 12863
Likes: 312
Shares: 45
Comments: 82



Pride Square
August 29, 2019
Impressions: 12235
Likes: 516
Shares: 45
Comments: 39