



**The Corporation of the Town of Carleton Place
Drug Strategy Committee Meeting
74th Meeting
Apr 11, 2019
MINUTES**

Present:

David Somppi - Chair

Nicole Pearson, Brian Turner, Steve Stresman, Glenn Pierce, Sean Redmond, Kevin Clouthier, Brenda MacDonald-Rowe, Rosemary Jones

Regrets: Brian Turner, P/C Joe Tereschuk

Guest: Danielle Shewfelt, Public Health Nurse

1. Call to Order at 6:57PM

2. Welcome Continuing Members, New Members and Guest (s)

Returning members welcomed Rosemary as a new committee member and Danielle as a guest

3. Declaration of Conflict of Interest

None was declared

4. Approval of meeting minutes June 27, 2019

Motion to approve the meeting minutes as circulated.

Moved: Nicole

Second : Kevin

All were in favour.

Motion passed.

5. Additions to and Approval of agenda.

Discussion of Apr 25 Joint MDS Meeting in Carleton Place added.

Agenda approved as modified.

Apr 25 Joint MDS Meeting:

The Carleton Place MDS is hosting the 2019 joint MDS meeting at the Carleton Place Curling Club on Apr 25 at 6:30 PM. The primary goal is to communicate with MDS committees from other municipalities in/around Lanark County but the meeting is open to all.

6. General Comments from Chair.

- i. It is anticipated that, starting in 2020,
 1. Committees of Carleton Place Council will be asked to elect a chair at the start of each term.
 2. Members will be appointed for fixed terms. Members wishing to remain on the committee will need to reapply for consideration by the striking committee.
- ii. David Somppi remains as chair for the current term.
- iii. Our role is to provide advice to council. Council may or may not act directly upon our advice.
- iv. As a committee of Council, we must respect Town of Carleton Place policies, procedures and codes of conduct. The committee chair and town staff are available if members have any questions and/or concerns.

7. DISCUSSION ITEMS – SUB-COMMITTEE - The Brett Pearson Run for Your Life – Nicole (Chair)

a. Report on Charitable Status and 2018 Event Summary, 2019 Plans

Nicole provided a fulsome report which is captured in Appendix A

8. DISCUSSION ITEMS – DRUG STRATEGY COMMITTEE – (Chair)

• Brett Pearson Run for Your Life motions – if required

None required

• Carleton Place MDS Financial Position - summary provided in the package

The report shown in Appendix B was provided by the Town's treasurer.

Nicole reported that her records show a small difference (\$3,793.36 vs \$3771.95). Nicole will contact the Town's treasurer to resolve the discrepancy

• Branding

- The MDS committee has been using its own logo for many years.
- The MDS Network Steering committee has (for approximately 2 years) used a more colourful logo.
- There is general consensus that adopting a logo that is

complimentary to the MDS steering committee would help with communicating a county wide shared MDS strategy.

Action: The chair was asked to consult with Town staff .

- **Website and social media**

- An externally hosted website <http://www.cpdrugstrategy.ca/> was created many years ago. The Brett Pearson Run For Your Life registration flow depends on this URL.
- It was agreed that a strategy to separate Brett Pearson Run For Your Life and MDS committee content is required
- MDS committee content should only be posted on the Town's official website. This will ensure the content is moderated by Town staff for compliance with all Town communication policies.
- In the short term, MDS content should be removed from the <http://www.cpdrugstrategy.ca/> page. The domain can continue to be used by the Brett Pearson Run For Your Life until a longer term strategy is defined.
- It was suggested that the Brett Pearson Run For Your Life register a domain and develop a migration strategy that is compatible with the timetable for achieving stand-alone charitable status.

Action: Nicole to remove MDS content and update the site with alternate appropriate content. The content on that site will be moderated by Nicole.

Action: David to request the Town website be updated to include MDS content.

- It was suggested that the Brett Pearson Run For Your Life register a domain and develop a migration strategy that is compatible with the timetable for achieving stand-alone charitable status.
- A Carleton Place MDS Facebook page also exists but has not been updated since early 2017. It was agreed that this page should be removed and any MDS related content targeted for Facebook should be made available via the Town's page

- **MDS Steering Committee Report – Kevin Clouthier**

- Kevin is the new chair of the MDS Network steering committee
- The steering committee is reviewing terms of reference, structure and strategic planning options. An interim report will be available at the Apr 25 joint MDS meeting in Carleton Place

- It was suggested that a presentation to County Council be included in the planning
- **March 22 MDS Network Day Verbal Report – David Somppi/Brenda MacDonald-Rowe**
 - Nicole and Steve excused themselves from the meeting as discussion of this topic began
 - The meeting was attended by approx. 30 people
 - Individual MDS committees and organizations provided updates.
 - An item of concern is the increased presence of crystal meth over the past 6 months.
 - A large portion of the morning was spent discussing how attendees and the organizations they represent can support the MDS/Planet Youth problematic substance use prevention initiative.
 - Notes from the meeting will be circulated ASAP
- **Planet Youth Lanark County Update**
 - David reported that a productive conversation is taking place with school boards re conducting surveys
 - A formal fund-raising campaign has not been initiated but the United Way is being very supportive in preparing
 - It was suggested that MDS steering committee (rather than Planet Youth Lanark County) be communicating with municipalities about establishing local MDS committees (if a committee is not active)
- **Conference on Municipal Issues in the Legalization of Cannabis**
<http://www.infonex.ca/1326/index.shtml> Apr 16/17 in Toronto
 - i. **David Somppi is attending**
 - 1. **Day 1 on behalf of Carleton Place**
 - a. **(\$1600 registration fee is waived be of panel participation)**
 - 2. **Day 2 at invitation of PHAC to join a panel discussion on prevention / Planet Youth Lanark County**
 - ii. **Meeting with Minister of Tourism, Culture and Sport**

9. ADJOURNMENT

Motion to adjourn at 8:40 by Brenda

	2018 Budget	2018 Actual	2019 Budget	YTD Actual	Remaining Funds
MDS Expense	\$3,000.00	\$2640.92	\$3000.00	\$0.00	\$3,000.00
Brett Pearson Revenue		\$3,400		\$200	
Brett Pearson Expense		\$4,616.42			
		- (\$1,216.42)		\$200	
Planet Youth Revenue		\$9,026.25			
Planet Youth Expense		\$7,639.55		\$160.05	
		\$1386.70		- (\$160.05)	

End of 2018 Reserve

Brett Pearson Run For Your Life \$3771.95

Planet Youth Lanark County \$1386.70