



NOVEMBER 2019 OFFICE REPORT

BIA Office Report will include, but is not limited to; beautification, façade Improvement, promotion and event updates. Subcommittee reports: (when available), meeting updates from outside the BIA, possible issues, insights and happenings in and around the BIA.

'All Wrapped Up' in Downtown Carleton Place November Shopping Night November 14th 1pm-8pm	<p>The stores reported that they were steady all day and into the evening. I did receive an email from Dena at the Granary, she was disappointed in not seeing new faces. She felt it was customer appreciation night more than an open house. Clearly, my understanding of an open house and her idea of what the event was to achieve was different. For next year, I will ask for a detailed list of what they want, in writing, and what they think an open house should do.</p>
Santa Claus Parade: Saturday Nov 23rd, 2019	<p>In the end we had 61 'floats', as floats/entries brought more than just the one float, or the float had walkers. The parade was started on time at 5:00 pm and ended at 6:15. We do need more bodies at the staging area (Carambeck). Thank you to Mark Lovell and Rob Probert for volunteering their time for the parade. The general feedback is that we had record numbers of spectators for this parade. I was full on Tuesday, but we did allow an extra 5 and then of course we have extras.</p>
Chocolate Party & Golden Ticket – Granary led event/contest in the downtown Saturday November 30th, 2019	<p>HUGE Downtown involvement – Dena has been able to secure pretty much each retail business and restaurant. They are all working together and that is really great to see. I was at Chasin Turkey's for afternoon, with Mr. and Mrs. Claus. We did not see a lot of kids, but we did find out that Natural Pets had free Santa/pet/family pictures all day, and we did see a steady stream heading into that store. In terms of coordination for next year (only having 1 Santa stop) Natural Pet's is not easy to get a pulse on, as they have a lot of employees and they generally do their own thing. Either way, from an overall downtown perspective, the day brought lots of people into the town over the course of the day. I think by having more than one Santa could cause confusion for parents of children asking the hard questions. I will meet with Dena to ask how she would like to move forward with this event. There was some tension with Debbie (Acquisti Life) and Dena (Granary) and the Jackie (Chamber) so, I think I will let the dust settle then check in.</p>
AGM Update:	<p>Monday January 13th, small ball room at the Grand Hotel. Price to attend is, \$25.00 per person, which must be paid in advance. I will be going to each business with already made up invoices to make things easier, and to get the word out. I will also send out a December newsletter with the AGM information. I will send an email to the property owners that we have as well. We will set up bistro tables and a section where people can sit down to see the presentation.</p> <p>We will split the room into two parts, one will be for mingling the other will be set up for sitting if one would like to sit for the presentation.</p>

Entry Sign update	We are applying for a permit! Chief Building Officer – Len, knows we want shovels in the ground as soon as the ground is thawed.
Digital Main Street Update:	We bought a 360 Camera, case and tripod. We will be able to use this for other things, other than Digital Main Street. Toby will be using this in the new year. Things have slowed due to the stores being preoccupied with the season. They are keeping the pressure on new sign ups and keeping in contact with those that have already signed up.
Friendship Oven @ Carleton Junction	The Chamber and the BIA went in on Pizza Oven Teaching Party at the Friendship Oven. This party was an auction item at the Chamber Golf Tournament in September. Once the oven is finished, led by Ian at Black Tartan, we will learn how to fire up the oven, use it and then have a fun time making our own pizzas. It will be a social gathering for both groups to chat, and to use the oven. Great photo op and all that jazz of course. It will be a spring event and will be just our two boards. Date and time to be discussed in Spring 2020.
Town Appreciation Supper	I will be attending this event with my husband Colin. I believe, Erin, and Mark Hinton will also be there. If you wish to attend, please RSVP to Stacey Bottema at Town Hall: sbottema@carletonplace.ca
